

WELCOME



GREATER BIRMINGHAM AND SOLIHULL LEP

5TH ANNUAL CONFERENCE

@gbslep

#GBSLEPAGM

gbslep.com

MAKING OUR MARK



AGENDA



**ECONOMIC
PERFORMANCE**
STEVE HOLLIS



BUSINESS
SAQIB BHATTI



PEOPLE
ANDREW CLEAVES



PLACE
SIMON MARKS



THE YEAR AHEAD
ANDY STREET



PANEL DISCUSSION
MARC REEVES



WHY BIRMINGHAM?
LUCY WILLIAMS, HSBC



Q&A
MARC REEVES

THE CHALLENGE



**“ DO YOU WANT
TO BE LEFT IN THE
SIDINGS? ”**

MAKING OUR MARK DEVOLUTION DEAL



MAKING OUR MARK SUPER SEP



HOW IT ALL FITS TOGETHER



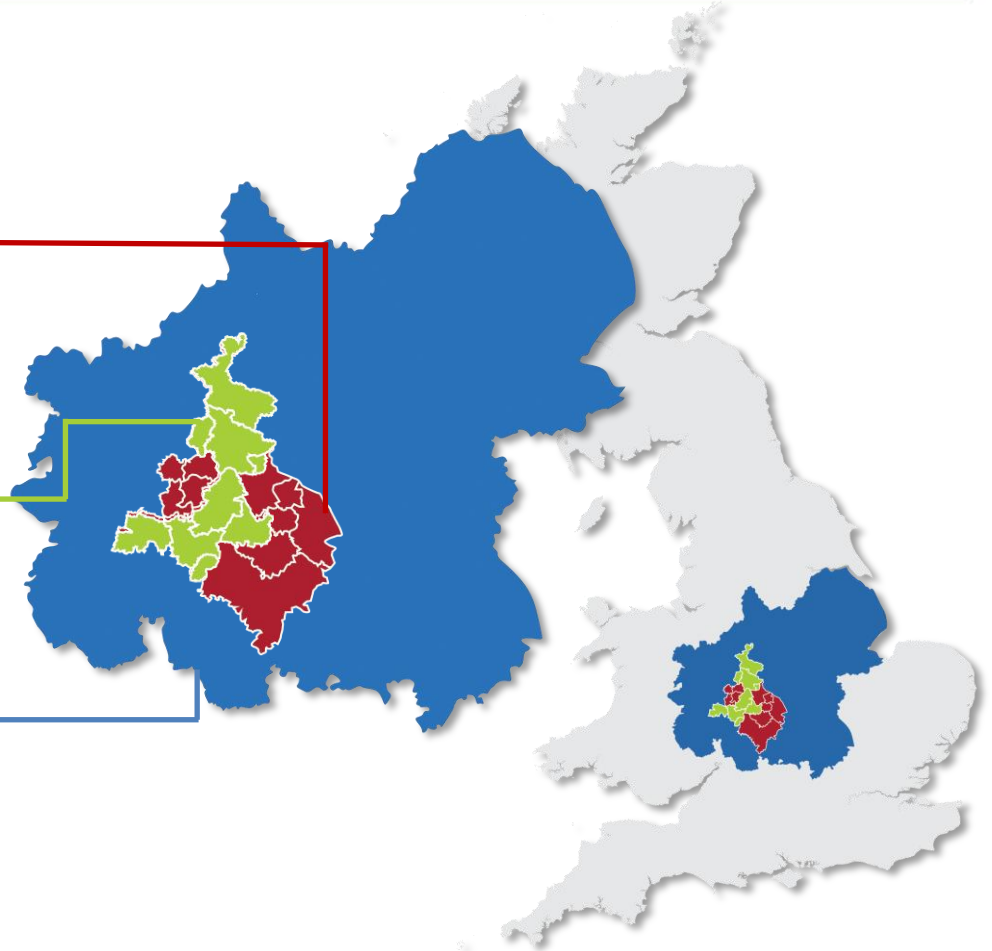
**LEGAL BODY
WITH POWERS OF
DECISION MAKING**

**MIDLANDS
ENGINE** HM Government

**COLLABORATION
OF 11 LEPS,
86 LOCAL
AUTHORITIES,
27 UNIVERSITIES**



**BUSINESS-LED
PARTNERSHIP OF
PRIVATE, PUBLIC
AND ACADEMIC
SECTORS**



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ECONOMIC PERFORMANCE



STEVE HOLLIS
Deputy Chair



ECONOMIC PERFORMANCE



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BUSINESS



SAQIB BHATTI

Board Director for
Growing Businesses



GROWING BUSINESSES GROWTH HUB



Supporting businesses to create

565 JOBS

Dealt with

3,768 ENQUIRIES

Each month helping around

600 BUSINESSES

GROWTH HUB CASE STUDY



“ Without the initial support and advice from the Growth Hub, we believe the business would not be where it is today. ”

**Shelley Lloyd, Joint Managing
Director, Celsius Mobility**



CELSIUM
GLOBAL MOBILITY SOLUTIONS

#GBSLEPAGM

GROWING BUSINESSES HS2



HS2

supply chain business
support development

GROW LOCAL SUPPLY CHAIN

ACCESS TO FINANCE



KEY SECTORS



**ADVANCED
MANUFACTURING**



LIFE SCIENCES



**BUSINESS &
PROFESSIONAL
SERVICES**

STIMULATING INNOVATION



**DIGITAL &
TECH**



LOW CARBON



**MIDLANDS
ENGINE
INNOVATION
AUDIT**

CULTURAL & CREATIVE INDUSTRIES



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PEOPLE



ANDREW CLEAVES

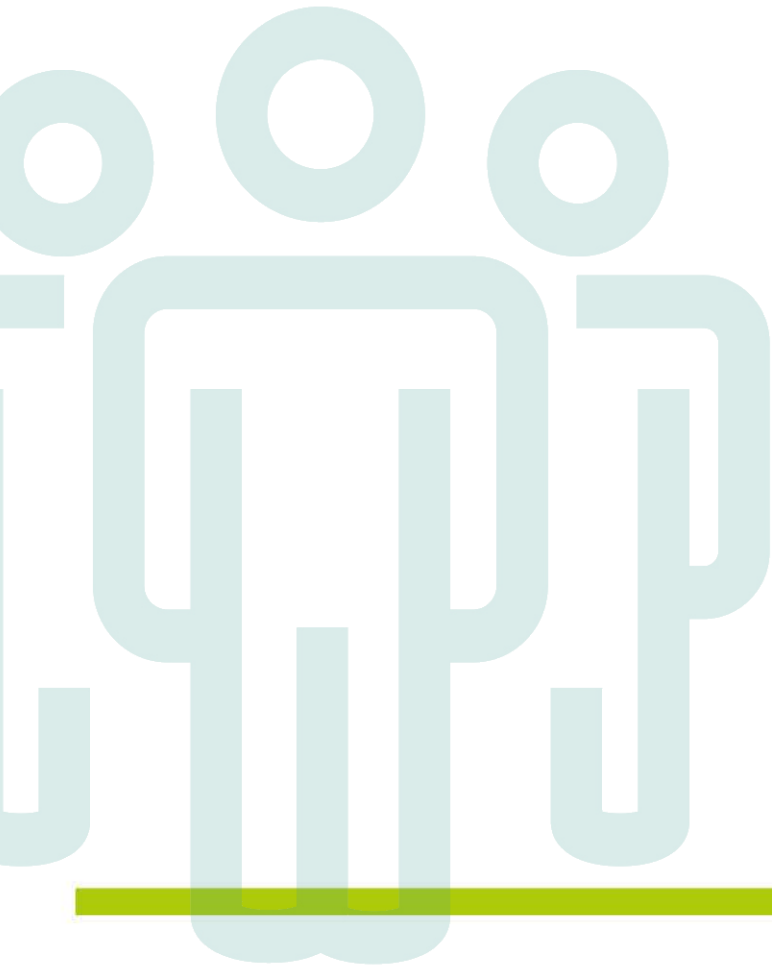
Board Director for
Improving Skills



IMPROVING SKILLS



IGNITE
ACCELERATE
RETUNE



#GBSLEPAGM

IGNITE

2015 Skills Show



Attracting
**149 ACADEMIC
INSTITUTIONS**



**84 COMMERCIAL
ORGANISATIONS**
from the GBSLEP area

Images supplied by WorldSkills UK Flickr.

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ACCELERATE



National College for High Speed Rail



TRAINING 3,682
learners for HS2 workforce

GENERATING £386.7m
for UK economy

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ACCELERATE

**Engineering Centre of Excellence
Site, Redditch**



£350k LGF

**South & City College,
Motor Vehicle Training Centre**



£260k LGF

ACCELERATE IN ACTION



RETUNE YOUTH PROMISE PLUS



£50m PLAN

HELPING 16,000
young people
aged 15-29



European Union
European
Social Fund

#GBSLEPAGM

RETUNE IN ACTION



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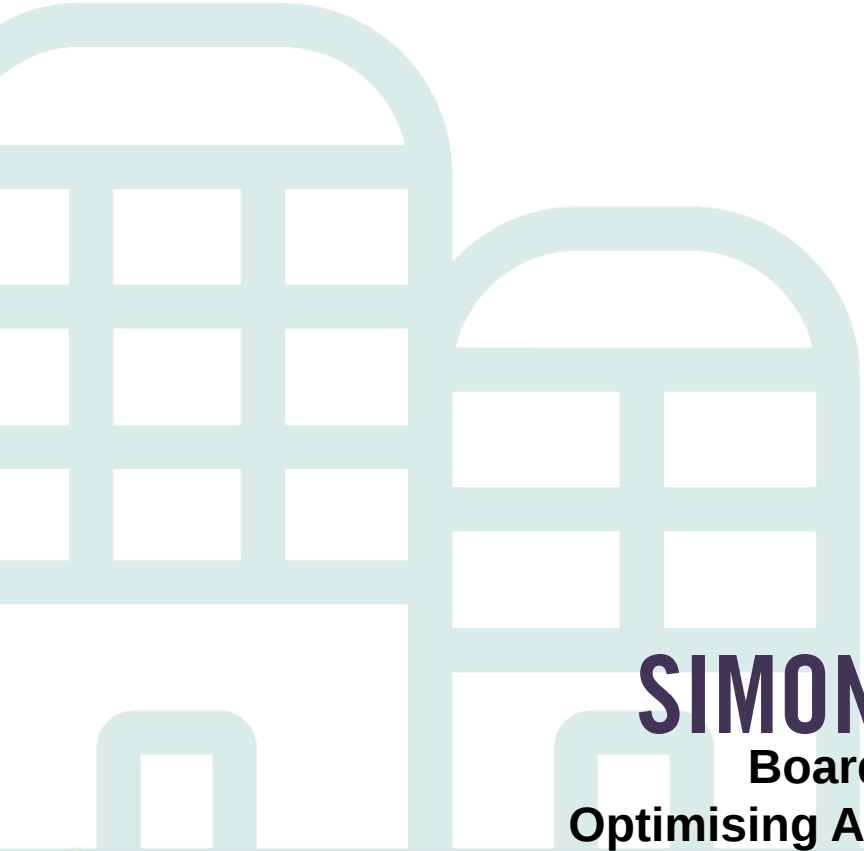


WHY BIRMINGHAM?
LUCY WILLIAMS, HSBC



Q&A
MARC REEVES

PLACE

A faint, light blue background illustration of a building facade with a grid of windows and arched windows on the upper floors.

SIMON MARKS
Board Director for
Optimising Assets and EZ



PLACE

IMPROVING CONNECTIVITY

OPTIMISING OUR ASSETS

CREATING A CLEAR SENSE OF PLACE

HS2

Growth Strategy



HS2 Interchange



Curzon Street Station



**CREATING & SAFEGUARDING
104,000 JOBS**

**ADDITIONAL
£14bn GVA**

ENTERPRISE ZONE



Arena Central



Snowhill 2



**Birmingham City
University, Eastside
Locks**



**EZ CREATED
1,700 JOBS**

**LEVERAGING
£325m**

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PARADISE DEVELOPMENT



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PARADISE DEVELOPMENT



ENTERPRISE ZONE EXTENSION



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GROWING PLACES & GROWTH DEAL



Pennycroft Lane Remediation, Uttoxeter



£375k GPF

East Staffordshire Regeneration Programme



£1.5m LGF

GROWTH DEAL

Hoobrook Link Road, Kidderminster



£4.8m LGF

Kingswood Lakeside Park, Cannock



£1.5m LGF

GROWTH DEAL

Metro Extension, Birmingham



£4.15m LGF

Lode Lane, Solihull



£3.48m LGF

UNLOCKING HOUSING SITES



**£9m LGF
INVESTMENT**

**CREATING 500
NEW HOMES**

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FRIARSGATE LICHFIELD



**CREATING 900
NEW JOBS**

**INJECTING £283m
GVA OVER NEXT 10 YEARS**

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WHY BIRMINGHAM?
LUCY WILLIAMS, HSBC



Q&A
MARC REEVES

WHAT'S BEEN SAID

“Birmingham feels like a city that has some big plans and is on the cusp of big things.”

Pete Marsden, Chief Information Officer, ASOS

The Daily Telegraph

PwC signs up as first tenant for £500m Birmingham regeneration

THE  TIMES

Midlands begins £14bn investment drive

“The Midlands is a region on the rise with a unique offer to investors... It is home to some of the world’s biggest companies and boasts a vast pool of talent in industries ranging from advanced manufacturing to food and drink.”

Business Secretary, Sajid Javid, Midlands Engine Pitchbook, 2016

THE YEAR AHEAD STRATEGIC FOCUS



THE YEAR AHEAD BUSINESS



MIDLANDS
ENGINE
INVESTMENT
FUND

HS2
CONTRACTS
MORE THAN
£4bn

STEAMHouse

THE YEAR AHEAD PEOPLE



THE YEAR AHEAD PLACE



THE YEAR AHEAD SMITHFIELD

Greater Birmingham
& Solihull
Local Enterprise Partnership



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THANK YOU



Business representatives



Andy Street Steve Hollis Chris Loughran Anita Bhalla Saqib Bhatti Andrew Cleaves Pat Hanlon Simon Marks Matthew Rhodes

Local authority representatives



Cllr John Clancy Cllr George Adamson Cllr Richard Grosvenor Cllr Mike Wilcox Cllr Bob Sleigh Cllr Steve Claymore Cllr Greg Chance

Education representatives Company secretary



Mike Hopkins Professor Cliff Allan Mark Rogers

Outgoing directors



Alan Volkaerts Tracy Westall Sir Albert Bore Cllr John Campion

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LEP EXECUTIVE



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WHY BIRMINGHAM?
LUCY WILLIAMS, HSBC



Q&A
MARC REEVES

PANEL DISCUSSION

A faint, light blue background graphic on the left side of the slide. It depicts three stylized human figures standing in a row, with a speech bubble above them containing three dots, suggesting a group discussion or panel.

MARC REEVES
Editor, Birmingham Mail and
West Midlands editor-in-
chief, Trinity Mirror
Regionals



PANEL MEMBERS



DAWN WARD CBE

Chief Executive and
Principal at Burton
and South Derbyshire
College

CATHY GILBERT

Director of External
Relations, University of
Birmingham

PAUL FAULKNER

Chief Executive at
Greater Birmingham
Chambers of
Commerce

AHMED FAROOQ

Chief Financial Officer
at Wesleyan and Chair
of BPS Ltd



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WHY BIRMINGHAM?
LUCY WILLIAMS, HSBC



Q&A
MARC REEVES

WHY BIRMINGHAM?

The background of the slide features several stylized, light blue graphics. On the left, there is a pattern of overlapping circles. In the center, there are vertical lines with small circles at the top, resembling a stylized tree or a modern building facade. On the right, there is a silhouette of a person's head and shoulders.

LUCY WILLIAMS

Head of Regulatory
Compliance, HSBC UK



WHY BIRMINGHAM?

Greater Birmingham
& Solihull
Local Enterprise Partnership



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WHY BIRMINGHAM?

Hong Kong. New York. Birmingham.



WHY BIRMINGHAM?



WHY BIRMINGHAM?



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QUESTIONS & ANSWERS



ANDY STREET
Chair, GBSLEP



KATIE TROUT
Director, GBSLEP



TEAM GB...

Greater Birmingham
& Solihull
Local Enterprise Partnership



Bromsgrove
District Council
www.bromsgrove.gov.uk



Lichfield
district council
www.lichfielddc.gov.uk



Tamworth
Borough Council



UNIVERSITY OF
BIRMINGHAM



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